



DIGITAL MARKETING

THAT BOOSTS BUSINESSES

Unleashing the Digital Marketing Potential:
A Journey with TechSolvent.



www.techsolvent.in



INTRODUCTION

Welcome to TechSolvent, a premier 360 Degree Digital Marketing service provider Digital Marketing Agency founded by Abhishek Mudgal in 2018. With a decade of industry expertise, we specialize in delivering high-performance digital marketing services for startups and brands globally.

Trusted by **80+ global clients**, our data-driven strategies and skilled team consistently achieve remarkable results. Experience the power of TechSolvent and elevate your digital presence.

Our comprehensive solutions encompass:

- **Digital Marketing Strategies**
- **Performance Marketing**
- **Search Engine Optimization**
- **Amazon Marketplace Management**
- **Shopify store development**
- **Website/App development**

Contact us today to unlock your business's full online potential.

WHO WE ARE?

TechSolvent is a leading digital marketing agency, dedicated to helping businesses thrive in the online world. With expertise in diverse digital marketing services and a client-centric approach, we empower organizations to enhance their online presence and achieve remarkable success.



WHAT WE DO?

We specialize in assisting startups and brands in establishing a strong online presence in the vast world of the internet. Our expert digital marketing strategies are designed to drive business growth and generate revenue for our customers.



3. Planning & Implementation

2. Marketing Strategy

4. Monitoring

1. Team Gathering

5. Results

HOW WE WORK?

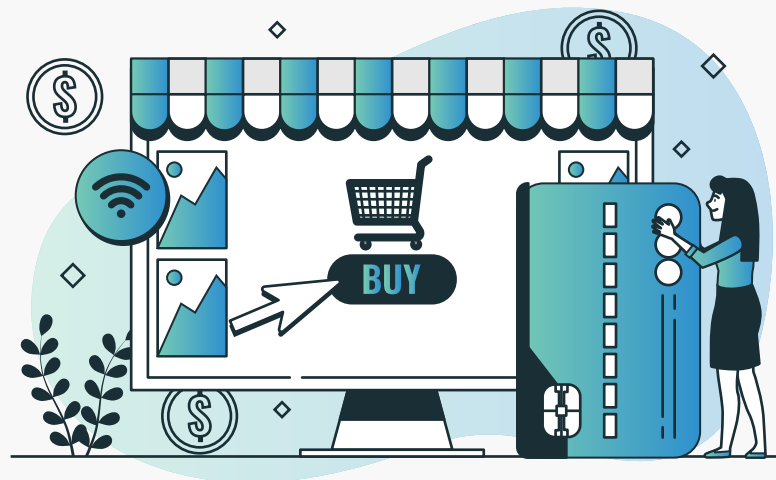


DIGITAL MARKETING STRATEGIES FOR ECOMMERCE STARTUPS

TechSolvent offers a complete digital marketing experience, covering brand registration, logo design, website and app development, audience building, social media management, performance marketing, and packaging labeling.

Our end-to-end services unlock your brands full potential, making competitors jealous. Our team of digital marketing experts knows how to captivate your audience, drive conversions, and ensure success.

Trust TechSolvent to sprinkle marketing magic and take your brand on a captivating digital journey. Stand out, shine bright, and leave a lasting impression that will enchant everyone.



PERFORMANCE MARKETING

One of the key services offered by TechSolvent is performance marketing. This involves creating targeted campaigns that are designed to drive conversions and increase revenue for clients. The agency uses a data-driven approach to ensure that campaigns are optimized for maximum ROI.

At TechSolvent, our team of experts leverages a variety of tools and techniques to craft compelling performance marketing campaigns. We employ audience segmentation, A/B testing, and conversion rate optimization to ensure impactful results that go beyond client expectations. By targeting specific interests and behaviors of the audience, we create campaigns that resonate and drive optimal engagement and conversions.



SEO (SEARCH ENGINE OPTIMIZATION)

TechSolvent is a specialist in Search Engine Optimization (SEO) services, utilizing a comprehensive approach that covers both on-page and off-page optimization techniques. Our focus is on improving the visibility of client websites in search engine results pages (SERPs), resulting in higher traffic and enhanced conversions.

Our team of SEO experts at TechSolvent stays abreast of the latest industry trends and best practices, ensuring clients receive cutting-edge strategies to improve their search engine rankings. We provide regular reporting and analysis, enabling clients to track the progress and impact of their SEO efforts over time. With TechSolvent as your SEO partner, you can expect effective strategies and measurable results that contribute to your online success.



AMAZON MARKETPLACE MANAGEMENT

For clients who sell products on Amazon, TechSolvent offers marketplace management services. This involves optimizing product listings, managing inventory, and monitoring sales performance. The agency uses a range of tools and techniques to help clients increase their sales and grow their business on Amazon.

TechSolvent's team of Amazon experts have extensive experience working with sellers on the platform, and understand the unique challenges and opportunities involved. By leveraging this expertise, the agency is able to help clients achieve their goals on Amazon and maximize their returns.



SHOPIFY STORE DEVELOPMENT

Another key service offered by TechSolvent is Shopify store development. The agency helps clients to create and optimize their online stores on the Shopify platform, with a focus on delivering an exceptional user experience and maximizing conversions.

TechSolvent's team of Shopify experts work closely with clients to understand their unique needs and goals, and develop customized solutions that meet those requirements. The agency also provides ongoing support and maintenance to ensure that clients' stores continue to perform at their best.



WEBSITE DESIGN & DEVELOPMENT

TechSolvent is a powerhouse in website and mobile application development, leveraging a wide range of cutting-edge technologies. Our skilled team excels in technologies like Java, Node.js, React, Flutter, PHP, Laravel, and more.

When it comes to website development, we harness the power of technologies like JQL, Java, Node.js, React, PHP, Laravel and wordpress to create dynamic and visually appealing websites that engage users and drive results.

For mobile app development, we utilize technologies like Java, Kotlin, Swift, React Native, and Flutter to build native iOS and Android apps that deliver seamless experiences and exceptional performance.

At TechSolvent, we stay at the forefront of technology trends, ensuring that our clients benefit from the most advanced solutions. Trust us to develop websites and apps that leverage the best-suited technologies for your project, delivering outstanding results and elevating your digital presence.



APP DEVELOPMENT (ANDROID & IOS)

TechSolvent is your trusted partner for custom app development on iOS and Android platforms. With our cross-platform expertise, we ensure seamless web and mobile app experiences. Our services also include cloud app development, expert UX/UI design, data security, and compliance. Partner with us to unlock the full potential of your app ideas.



OUR CLIENTS



LazyApply



BonAyu



OUR TEAM



ABHISHEK MUDGAL
Business Head



PRATHAM BHAWSAR
Amazon Marketplace
Specialist



SUKESH DWIVEDI
SEO Specialist



PARAG JAIN
Business Development
Specialist



GULSHAN AGRAWAL
Performance Marketer



THANK YOU!

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