



Digital Marketing

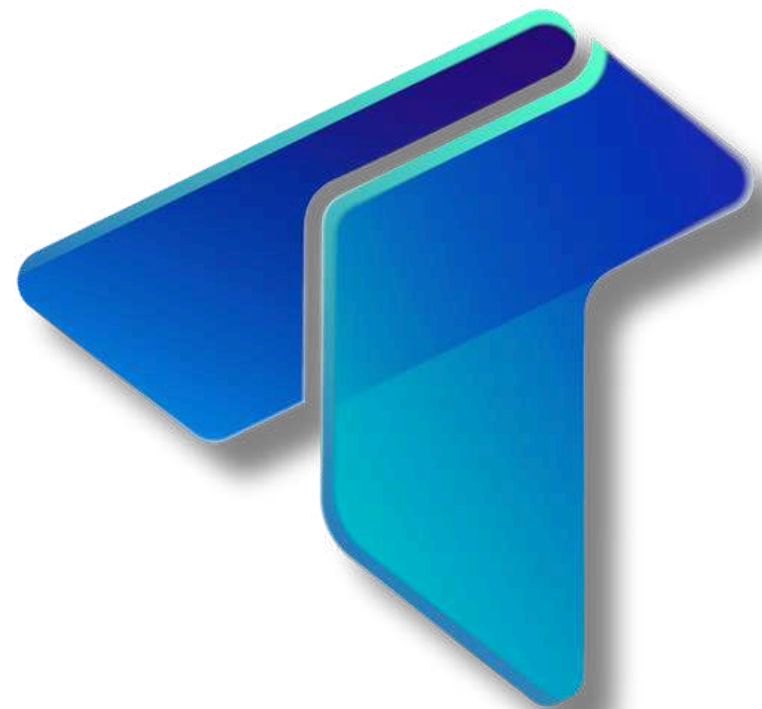
The one-stop solution

Visit Our Website

www.techsolvent.in



+91 7400557704 | +1 (917) 524 6260



Hello Everyone!

Step into the world of TechSolvent, a cutting-edge 360 Degree Digital Marketing powerhouse conceived by the visionary Abhishek Mudgal in 2018. Armed with a decade of industry prowess, we have mastered the art of crafting high-performance digital marketing services tailored for startups and global brands alike. Our proven track record boasts the trust of over 80 clients worldwide, where our data-driven strategies and adept team consistently deliver exceptional results.

Our Services



- 01** Digital Marketing Strategies
- 02** Search Engine Optimization
- 03** Performance Marketing
- 04** Social Media Marketing
- 05** Seamless Amazon Management
- 06** Shopify Store creation
- 07** Website Design & Development
- 08** Mobile App Design & Development

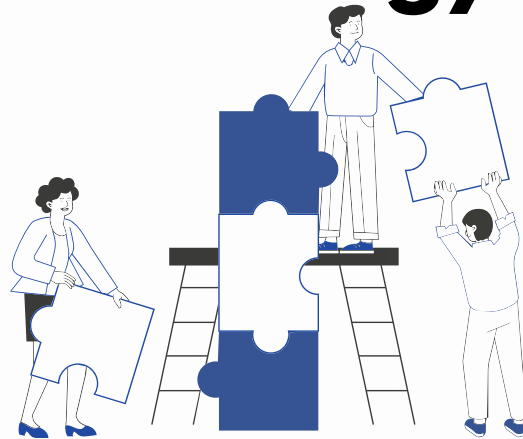
Join us at TechSolvent, where innovation meets expertise, and let your brand soar to new heights in the digital landscape!



3. Planning & Implementation



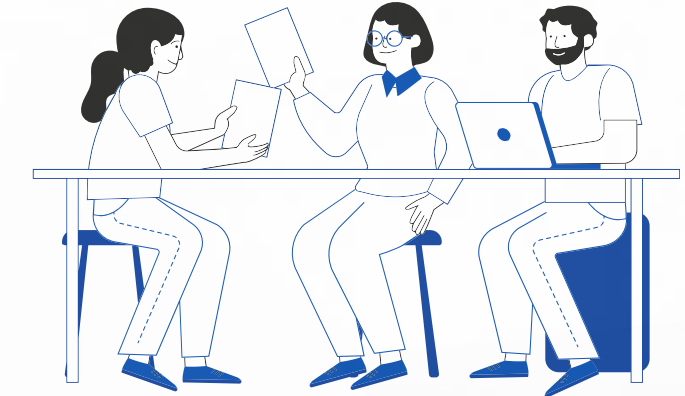
2. Marketing Strategy



1. Team Gathering



4. Monitoring



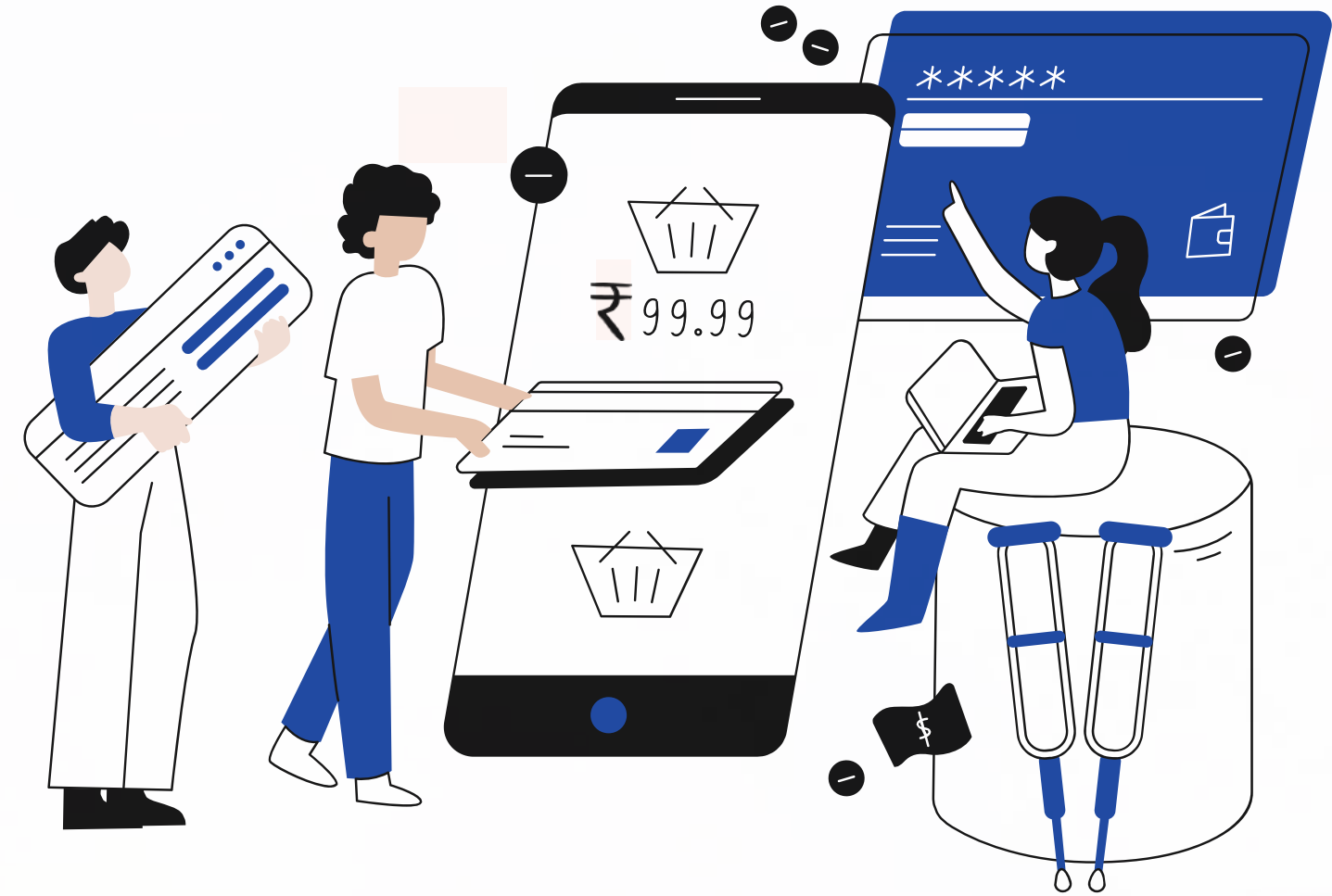
HOW DO WE WORK?

5. Results





DIGITAL MARKETING STRATEGIES FOR BRANDS & STARTUPS



Competitive Positioning:

Our end-to-end services are designed to unlock a brand's full potential, strategically positioning it above competitors in the market.

Expert Team:

We boast a team of digital marketing experts dedicated to captivating audiences, driving conversions, and ensuring overall success for their clients.

Comprehensive Services:

TechSolvent offers a complete digital marketing experience, spanning brand registration, logo design, website and app development, audience building, social media management, performance marketing, and packaging labeling.

Brand Impact:

Our ultimate moto is to help brands not only stand out but also shine brightly, leaving a lasting impression that enchants and resonates with their target audience.

Marketing Magic:

We emphasize on our capability to add a touch of marketing magic, promising a captivating digital journey for brands that choose their services.

SEARCH ENGINE OPTIMIZATION



SEO Services by TechSolvent:

Comprehensive approach covering on-page and off-page optimization. Focus on enhancing website visibility in SERPs for increased traffic and conversions.

Expert SEO Team:

Stay updated on the latest industry trends and best practices. Provide cutting-edge strategies to improve search engine rankings.

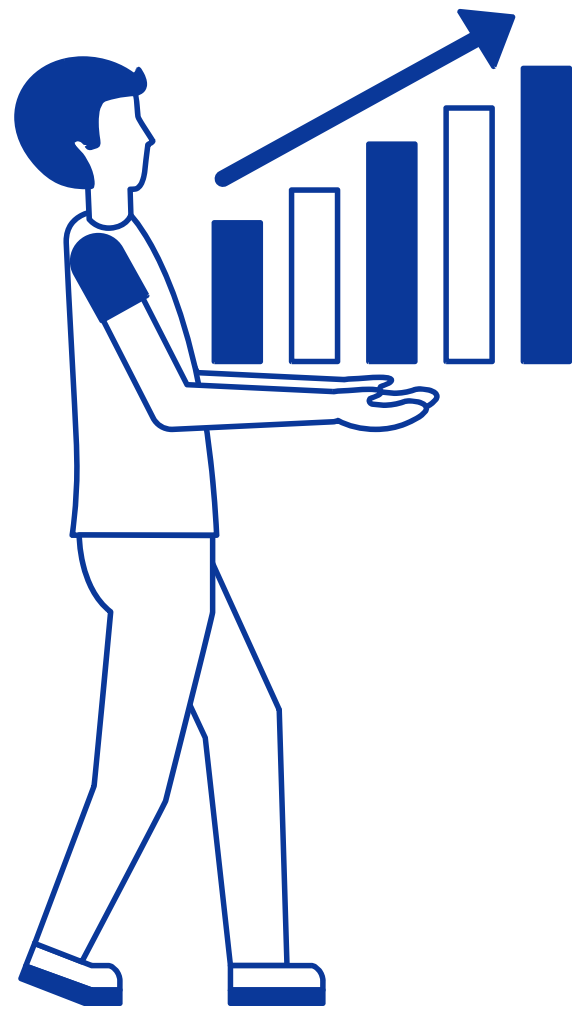
Transparent Reporting:

Regular reporting and analysis for clients. Track the progress and impact of SEO efforts over time.

Results-Driven Partnership:

Effective strategies and measurable results. Contribute to online success with TechSolvent as your SEO partner.

PERFORMANCE MARKETING



EMPHASIS GIVEN:

1. TechSolvent specializes in performance marketing, emphasizing the creation of targeted campaigns to enhance conversions and boost revenue for clients.

DATA-DRIVEN OPTIMIZATION:

2. We adopt a data-driven approach to campaign optimization, ensuring that strategies are fine-tuned for maximum Return on Investment (ROI).

EXPERT UTILIZATION OF TOOLS AND TECHNIQUES:

3. We work with diverse set of tools and techniques, including audience segmentation, A/B testing, and conversion rate optimization, to craft impactful performance marketing campaigns.

TARGETED AUDIENCE ENGAGEMENT:

4. We target specific interests and behaviors of the audience, using strategies that resonate well, ultimately driving optimal engagement and conversions.

EXCEEDING CLIENT EXPECTATIONS:

5. Our team aims to deliver results that surpass client expectations, promising impactful outcomes in the realm of performance marketing.



SOCIAL MEDIA MARKETING



Content Creation:

- Creative Design
- Content Writing
- Content Calendars

Social Media Management:

- Platform Management
- Community Engagement
- Reputation Management

Strategic Planning:

- Market Research
- Custom Strategies
- Strong Graphics & Video

Advertising Campaigns:

- Experienced Team
- Ad Creation
- Targeted Campaigns

AMAZON MARKETPLACE MANAGEMENT:



SERVICES OFFERED:

Services include optimizing product listings, managing inventory, and monitoring sales performance.

UNIQUE APPROACH:

Utilization of a variety of tools and techniques to boost clients' sales and facilitate business growth on Amazon.

ACHIEVE CLIENT GOALS:

We as a team expertise to assist clients in achieving their goals on Amazon and maximizing returns by understanding unique challenges and opportunities on the platform

SHOPIFY STORE DEVELOPMENT:



SHOPIFY STORE DEVELOPMENT:

TechSolvent specializes in creating and optimizing online stores on the Shopify platform.

USER EXPERIENCE FOCUS:

We prioritize in delivering an exceptional user experience, aiming to enhance customer satisfaction.

CUSTOMIZED SOLUTIONS:

Our team of Shopify experts collaborates closely with clients, tailoring solutions to meet unique needs and goals.

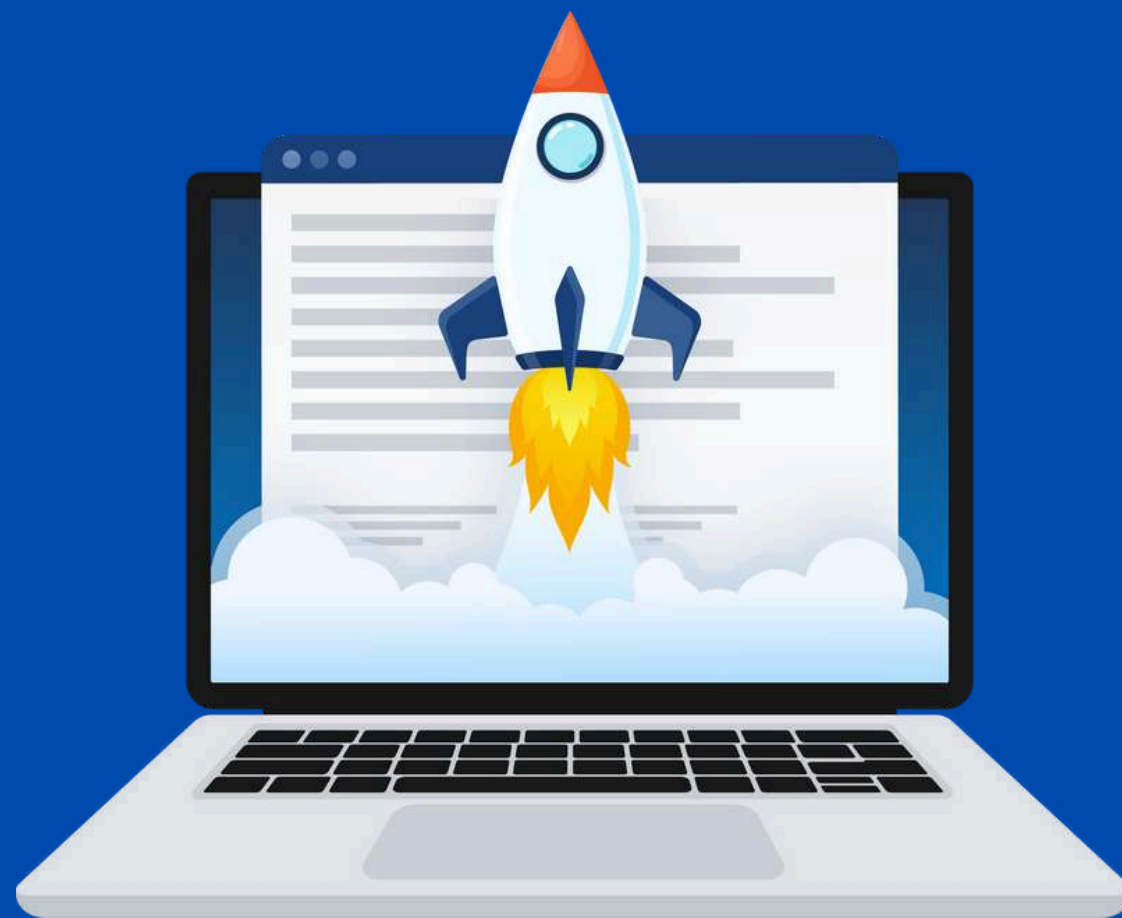
ONGOING SUPPORT AND MAINTENANCE:

Our team offers continuous support and maintenance services to ensure clients' stores consistently perform at their best

CONVERSION OPTIMIZATION:

Our approach mostly includes maximizing conversions and helping clients achieve better results in online sales.

WEBSITE DESIGN AND DEVELOPMENT:



in website and mobile app development, using Java, Node.js, React, Flutter, PHP, and more.

Website Development:

We help in creating dynamic sites with JQL, Java, Node.js, React, PHP, Laravel, and WordPress, prioritizing engaging user experiences.

Comprehensive Services:

Includes cloud app development, UX/UI design, and strong data security.

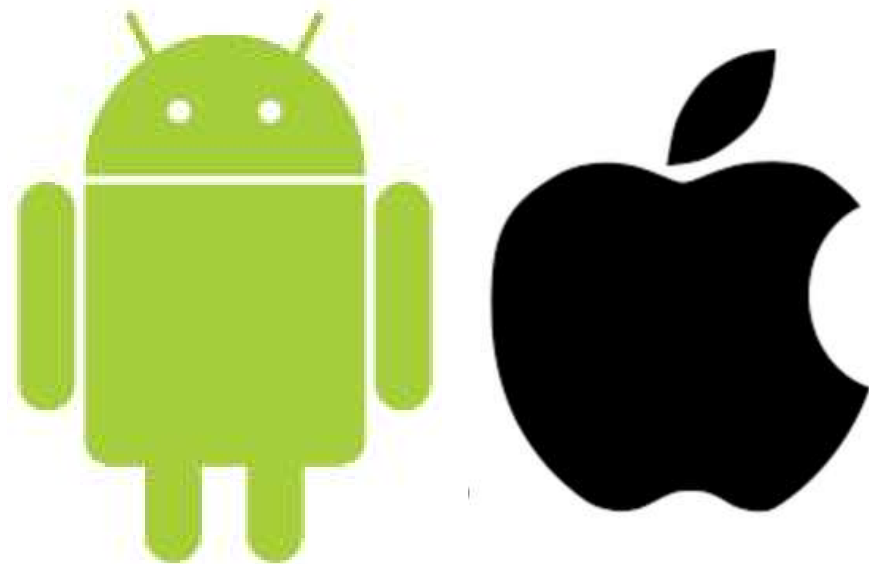
Trusted Partnership:

We are a reliable collaborator for bringing app ideas to life.

Unlocking Potential:

Partnering with us will help you maximize app concepts with innovative and tailored solutions.

APP DEVELOPMENT (ANDROID AND IOS):



Platform Expertise:

TechSolvent excels in custom app development for iOS and Android.

Mobile App Excellence:

Proficiency in Java, Kotlin, Swift, React Native, and Flutter, helps us build native iOS and Android apps for seamless performance.

Tailored Solutions:

Focus on client needs by using best-suited technologies to deliver outstanding website and app results.

Cross-Platform Excellence:

Ensuring seamless experiences across web and mobile applications.

Tech Trend Adoption:

We try to stay in touch with current tech trends in order to help our clients benefit from the latest solutions.



OUR TEAM



ABHISHEK MUDGAL
CEO & Founder



ASHISH SWAMI
Business Development



SUKESH DWIVEDI
SEO Specialist



PRATHAM BHAWSAR
Website Design &
Development



BISHAKA SHARMA
Content Writer

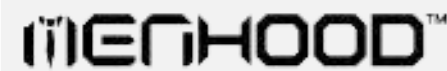


AKANKSHA MISHRA
Amazon Manager



MUSKAN TIWARI
Social Media &
Influential Marketing

OUR CLIENTS ❤️



**Take the next step
with us today.
Contact us now!**



www.techsolvent.in



+91 7400557704 | +1 (917) 524 6260